



# ECOLIBRIUM3

## LOCAL ENERGY MATTERS

### CRAFTING SOMETHING GREAT FOR LINCOLN PARK

For the past several months, a group of Lincoln Park residents, business owners and stakeholders have been working on a marketing package for Lincoln Park.

The package includes the logo you see below, a neighborhood brand statement (see the back of the flyer), and the tag line *Crafting Something Great*, which we felt captured not only the growing craft/artisan community in Lincoln Park, but the positive creation of great things throughout the neighborhood.



What we are most proud of is the creation of directed marketing activities and strategies that give clear actions to advance and connect Lincoln Park residents and businesses. If you or your civic group are interested in taking on one or more of these activities, or if you just want to know more, contact Shannon at 218 | 336 - 1038 x 205 or at [shannon@ecolibrium3.org](mailto:shannon@ecolibrium3.org). You can also keep up with neighborhood happenings on the Our Lincoln Park Facebook page or at [www.ourlincolnpark.com](http://www.ourlincolnpark.com).

Ecolibrium3 is a non-profit located at 2304 West Superior Street doing energy efficiency, sustainability, and neighborhood revitalization work.

We are proud to be a convening organization in the Lincoln Park neighborhood and want you to know just a little more about us and the work we are doing here and throughout Duluth. *Enjoy!*

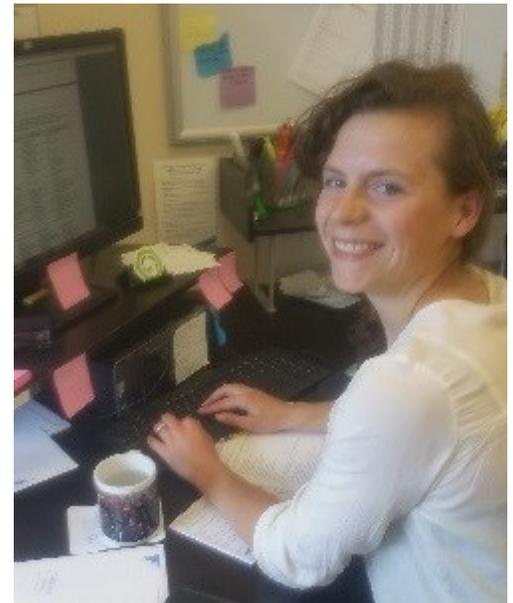
### MEET HANNE

Meet Chemical Engineering major Hanne Guthrie. She is a Minnesota Technical Assistance Program (MN-TAP) intern working out of the Ecolibrium3 offices this summer and she may be contacting your Lincoln Park business for a **free conservation assessment**.

As she evaluates neighborhood businesses, Hanne will be benchmarking energy, water and waste use. Once she has gathered this data from multiple Lincoln Park businesses, she will identify trends in the area. For example, if a majority of Lincoln Park businesses are struggling with water conservation, the data will show this and allow Hanne to focus on those specific trends.

The bench-marking will also help Hanne find Lincoln Park businesses for deeper analysis. At this point, she will look at more conservation details of the selected businesses and make recommendations for that business.

Between the bench-marking that will give businesses a push in the right direction and the deeper analysis to help find specific energy, water, and waste savings for the



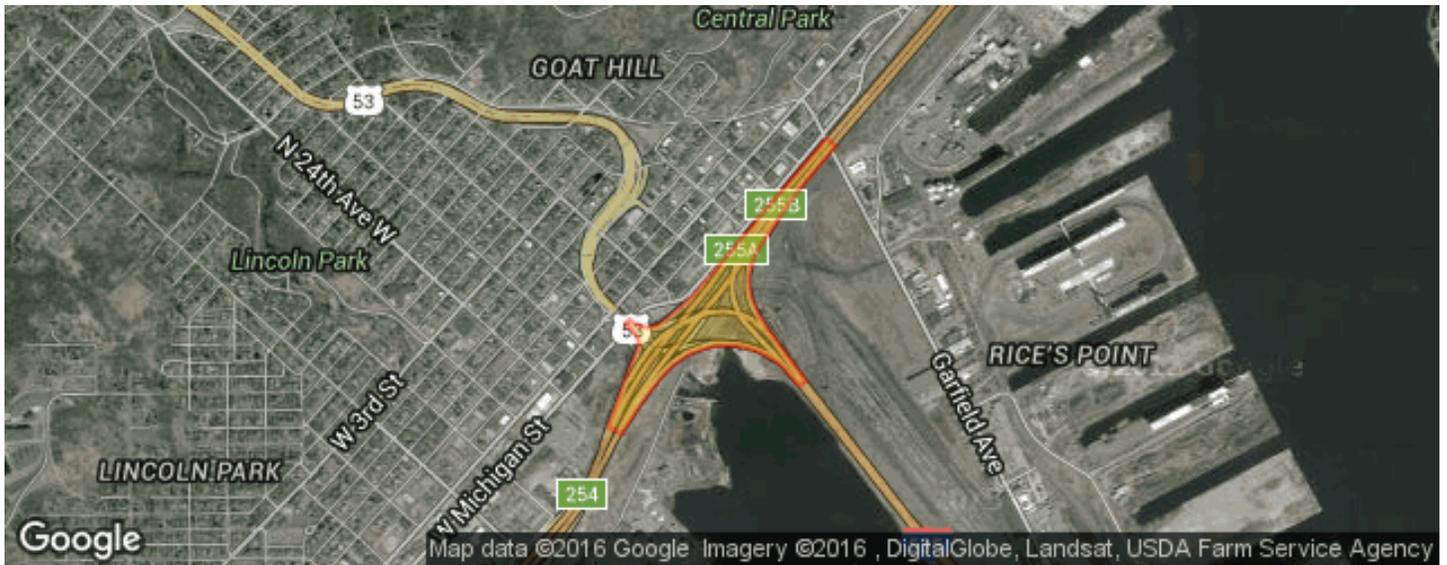
selected participants, the Lincoln Park business community will have one more tool to help them lower costs.

Hanne says, "I am very excited to work on this project as I feel it is a very unique opportunity. I'm looking forward to helping businesses save money. This will also help me to become a well-rounded environmental engineer who has the experience to tackle a wide range of energy, water and waste concerns beyond my academic experience."

For more information, or if you would like to make sure Hanne visits your business in Lincoln Park, please contact her at 218/336-1038 or email her at [hanne@ecolibrium3.org](mailto:hanne@ecolibrium3.org)

*The mission of Ecolibrium3 is to inspire and lead change in our community toward an equitable and sustainable future.*

# SO WHAT'S UP WITH THE CAN OF WORMS?



On April 29th, the Minnesota Department of Transportation (MN DOT) held a meeting at Ecolibrium3 to discuss the FASTLANE Freight Funding grant application to replace the I-35/I-535/Highway 53 (aka “Can of Worms”) interchange and improve the I-535/Garfield Avenue interchange. The purpose of the project would be to better accommodate freight movements through the interchanges adjacent to the Clure Public Terminal, replace outdated/obsolete bridges, and improve safety by eliminating weaving problems near the interchange, providing all exits and entrances on the right, improve merging sight distance and providing lane continuity for through I-35 traffic.

The meeting was the first information/input session MN DOT will hold to gain information from Lincoln Park residents, businesses and stakeholders about how the Can of Worms can not only be better organized for the traffic on the road, but how it can better interact with the neighborhood. At this point, funding has not yet been approved, but if it is, preliminary design and field work will begin immediately with construction in 2018 and MN DOT would like to be prepared to move forward with as much information and input as possible.

**If you are interested in learning more about this project, MN DOT’s next meeting will be held at Harrison Community Center, 3002 West 3rd St, on Monday, June 13 from 5 - 6:30 pm.**

If you haven’t been paying attention, Lincoln Park is happening. Take a look to the right at just some of the many positive things going on in our neighborhood. We hope you are ready to be part of #CraftingSomethingGreat!

Here is just a small sampling of Lincoln Park happiness:

- OMC Smokehouse (opening fall 2016)
- Boreal (opening spring 2017)
- Second Annual neighborhood clean-up during May

- Play Space grant secured to improve play area in Lincoln Park (2016 - 2017)
- New park and trail signage for Lincoln Park and the Cross City Trail

For ongoing updates, like the Our Lincoln Park Facebook page.

## *Lincoln Park Neighborhood Brand Statement*

*In the heart of the city, Lincoln Park offers the convenience of urban living and is a destination for many who crave an authentic Duluth experience. Rich with indoor and outdoor activities, there is something for everyone with immediate access to everything from hiking and biking to skateboarding and disc golf to world-class hockey, a Children's Museum and art. Featuring homes with unique character for rent or to own, Lincoln Park is attracting new residents and innovative businesses that want to be a part of this community of crafters and makers. Whether you are an emerging business or you are looking for a home at the right price point, Lincoln Park has a neighborhood energy waiting to be discovered.*