



Ecolibrium3

2014 W 3rd St
Duluth, MN 55806
218 | 336-1038
ecolibrium3.org

For the third year, Ecolibrium3 and partners will be hosting a number of events in Duluth to commemorate our planet during Earth Week. Earth Week 2023 starts Sunday, April 16th and ends on Earth Day, Saturday, April 22nd. This year we will celebrate our world and advance sustainability for everyone in our community. These events and opportunities for action include, but are not limited to:

- Eco3 Farm Open House on Wednesday, April 19th.
- Earth Week Sustainability Business Breakfast on Thursday, April 20th.
- Community development learning sessions with renowned urban strategist Michelle Reeves on designing the street of the future and how to avoid green gentrification as Duluth wrestles with the title of Best Climate Migrant Community.
- Opportunities to engage in collective local climate action with the GetGreen Duluth Sustainability App.
- Lincoln Park Neighborhood Clean Up the morning of Earth Day where community members can volunteer to pick up trash after snow melt (hopefully snow will be melted by then!).
- Duluth EcoFest on the afternoon of Earth Day which will bring together the community to learn about sustainability opportunities in our community, share ideas, and celebrate together.
- And more! We will be highlighting events and happenings on the Earth Day website and e-newsletter.

Join us as a 2023 sponsor of Earth Week. As a sponsor you will receive a variety of benefits, corresponding with your pledge level, including logo and/or name recognition in communications, complimentary tickets to the Sustainability Business Breakfast, a complimentary booth at EcoFest, the opportunity for employees to volunteer at the Earth Day LNPCK Clean Up, and more. We are seeking sponsors who care about making our community a better place for everyone to live, work, and play. This includes working towards integrating more sustainable practices into your day to day business operations, advancing equity in your organization, and being dedicated to creating a thriving community. Please see the sponsorship levels and benefits outlined below for a sponsorship that would fit your needs and interest. If you are interested in becoming a sponsor of Earth Week, please confirm your commitment using the [2023 Earth Week Sponsorship Pledge Form](#) by Thursday, March 16th.

We appreciate your support, commitment to sustainability, and dedication to making our community a better place to live, work, and play. If you have questions regarding this request, please reach out to Mackenzie, mackenzie@ecolibrium3.org or 218-336-1038. Thank you for your consideration, and we hope you join us in leading and inspiring change towards an equitable and sustainable future in our community!

Best Regards,
Mackenzie Foley

Mackenzie Foley
Director of Community Relations and Development
mackenzie@ecolibrium3.org
218-336-1038



Earth Week 2023 Sponsor Package

Sponsor Level and Corresponding Benefit	Presenting \$10,000 (1 available)	Champion \$4,500 (2 available)	Patron \$2,250 (3 available)	Enthusiast \$1,000 (4 available)	Friend \$500 (6 available)	Media	In-Kind
Name recognition in press release	x						
Header on Eco3 website	x						
Logo in April e-newsletter	x	x					
Social media shout out (individual)	x	x					
Social media* thank you (group)	x	x	x	x		x	
Logo** on Earth Day webpage	x	x	x	x	x	x	(name)
Name in May e-newsletter***	x	x	x	x	x	x	x
Logo on Earth Week poster	x	x	x			x	
Logo or name recognition in advertisements and outreach	x						
Advertisement in slide show****	x	x					
Logo on sponsor slide	x	x	x	x	x	x	
Name recognition at applicable events	x	x	x				
Logo on event banner	x	x	x	x		x	
Tickets to Business Breakfast	8	6	4	2	1	4	2
Booth at Earth Day Fair, <i>as applicable</i>	x	x	x	x	x	x	x
Volunteer at Earth Day Clean Up, <i>if interested</i>	x	x	x	x	x	x	x

*Eco3's social media has ~700 Instagram followers and ~1,400 Facebook followers

**Submit logos and branding details to Mackenzie (mackenzie@ecolibrum3.org) and Sarah (sarah@ecolibrum3.org) by Friday, March 24th.

***Eco3's e-newsletter has 1,000+ subscribers

**** Specifications for advertisement in slideshow is 16:9, submit to Mackenzie and Sarah by Monday, April 3rd.

If you are ready to commit to sponsoring Earth Week, please fill out the [2023 Earth Week Sponsorship Pledge Form](#) by **Thursday, March 16th** to secure your desired sponsor level. Questions can be directed to Mackenzie, mackenzie@ecolibrum3.org or 218-336-1038. Thanks for your consideration, and we hope you join us!

