



# Become an Earth Week Sponsor

Join us for our fourth annual Earth Week! Ecolibrium3 and partners are hosting a series of community events to celebrate sustainability this April. This year, our events will span Saturday, April 20 through Saturday, April 27. We are seeking sponsors who care about making our community a better place for everyone to live, work, and play.

Make your pledge today to support this week of learning, service, and connection! Your gift will also support our year-round programming:

- Energy efficiency, home energy audits and navigation services for Duluth residents
- Making locally-grown, nutritious, affordable food accessible to all
- Promoting a vital business and residential neighborhood through Main Street Lincoln Park



Make your  
pledge today!

Eco3 Earth Week programming reaches hundreds of community members each year with education, connection, and service activities. Becoming a sponsor puts your name and logo in front of thousands of Duluth residents. Contact Angela Johnson for more information: [angela@ecolibrium3.org](mailto:angela@ecolibrium3.org) or 218-464-6448.



## Earth Week 2024 Sponsor Package

Sponsor Level and Corresponding Benefit	Earth Week Presenting \$10,000 (1 available)	Program Sponsor \$5,000 (EcoFest, Green Jobs Fair, Business Luncheon)	Patron \$2,500	Enthusiast \$1,000	Friend \$500	Media	Table Sponsor (Business Sustainability Luncheon) \$300
Name recognition in press release	x						
Header on Eco3 website	x						
Logo in April e-newsletter	x	x					
Social media shout out (individual)	x	x					
Social media* thank you (group)	x	x	x	x			
Logo** on Earth Day webpage	x	x	x	x	x	x	x
Name in May e-newsletter***	x	x	x	x	x	x	x
Logo on Earth Week poster	x	x	x				
Logo or name recognition in advertisements and outreach	x						
Advertisement in slide show****	x	x					
Logo on sponsor slide	x	x	x	x	x	x	x
Name recognition at applicable events	x	x	x				x
Logo on event banner	x	x	x	x			
Tickets to Business Luncheon	8	6	4	2	1	4	8
Booth at Ecofest, <i>as applicable</i>	x	x	x	x	x	x	
Volunteer at Earth Day Clean Up, <i>if interested</i>	x	x	x	x	x	x	x

\*Eco3's social media has 900+ Instagram followers and 1,600+ Facebook followers

\*\*Submit logos and branding details to Angela ([angela@ecolibrum3.org](mailto:angela@ecolibrum3.org)) and Sarah ([sarah@ecolibrum3.org](mailto:sarah@ecolibrum3.org)) by Monday, April 1.

\*\*\*Eco3's e-newsletter has 1,000+ subscribers

\*\*\*\* Specifications for advertisement in slideshow is 16:9, submit to Angela and Sarah by Monday, April 1.

If you are ready to commit to sponsoring Earth Week, please fill out the [2024 Earth Week Sponsorship Pledge Form](#) by Friday, **March 22** to secure your desired sponsor level. Questions can be directed to Angela, [angela@ecolibrum3.org](mailto:angela@ecolibrum3.org) or 218-464-6448. Thanks for your consideration, and we hope you join us!

